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Address:

Sutomo Tower Jl. Sutomo Ujung No.28 D, Durian, Kecamatan Medan Timur,
Kota Medan, Sumatera Utara 20235, Indonesia.

Telp/Fax. +62 877-1388-1007

Email: admin@formosapublisher.org

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We are delighted to present this edition of Jurnal Manajemen Bisnis, Akuntansi dan Keuangan,

The articles featured in this edition explore diverse topics ranging from strategic management, financial reporting, and investment analysis to organizational behavior and sustainable business practices. Each submission has undergone a rigorous peer-review process to ensure the relevance, originality,

We extend our gratitude to the authors for their valuable contributions, the reviewers for their meticulous evaluations, and the editorial team for their unwavering commitment to maintaining the high standards of this publication. We also thank our readers for their continued interest and support, which inspire us to keep improving the quality of the journal.

It is our hope that this journal will not only provide theoretical and practical insights but also foster meaningful discussions and collaborations among scholars and professionals in the field. May the knowledge shared within these pages serve as a source of inspiration and a tool for addressing the challenges of today's dynamic business environment.

We look forward to the exciting journey ahead and thank our readers and contributors for their support and involvement.

Happy reading