



The Influence of MSME Business Activities on the IPR Licensing Process in Kasiman Tengah Village, Pacet, Mojokerto

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ABSTRACT

The focus of this activity is on what needs to be addressed and how to solve those problems systematically and logically. The urgency of this research addresses a problem encountered in the intellectual property rights (IPR) licensing process, which will be discussed further. The research object was selected based on a survey and the researcher's considerations in describing the uniqueness of this location. During the research, the researcher will request data as requested. The researcher hopes to complete this research thoroughly and obtain valid data sources. This study was conducted in Kasiman Tengah Village, Pacet, Mojokerto, given that Mojokerto is one of the areas with the reputation and image of a historical city of the Majapahit Kingdom. This study is a qualitative descriptive study, consisting of reviews, interviews, and data triangulation.

INTRODUCTION

This study conducted in Kasiman Tengah Village, Pacet, Mojokerto, considering that Mojokerto is one of the areas with a reputation and image of the historical city of the Majapahit Kingdom. This study is a qualitative descriptive study, consisting of reviews, interviews, and data triangulation. This study followed several stages, starting from preparation in the form of MSME requirements for permit applications to facilitate the process, which will become samples for the review and interviews, to the implementation of the review and interviews, triangulation of the results of the review and interviews, and the creation of a model for readiness to receive and absorb future capacity building programs.

The focus of this activity is on what needs to be addressed and how to solve those problems systematically and logically. When MSME (Micro Sustainable Mere Entrepreneurship) owners encounter problems in the IPR licensing process, they have the opportunity to formulate the problem, choose their own approach (to solve the problem), and ultimately draw conclusions and test those conclusions in their own style. MSME (Micro Sustainable Mere Entrepreneurship) owners are expected to fulfill the complete requirements for the IPR licensing application process.

The advantage in solving this problem is to provide convenience and improve the Patent licensing process for MSME owners in Kasiman Tengah village, Pacet, Mojokerto. In addition, for the requirements for the Patent application process to be easier and more understandable for MSME owners, the researcher also provides advice and suggestions to complete the requirements requested by local officials so that the process is faster and easier. Coordinating all MSME owners in Kasiman Tengah village to take care of permits. Providing assistance in the Patent licensing application process until it is completed so the certificate is obtained.

LITERATURE REVIEW

As regarded from the cycle, the strategy applied by Citizens as regarded to supervise the regulation, it mains a point that officials should be intact in maintain attention for committing adequate affair about pointing cost of service in administration issuance because in the other hand Citizens may have a chance to supervise the procedure of managing an administrative value in any institution as denoted from *Law Number 20 of 2008 concerning Micro, Small, and Medium Enterprises (MSMEs) Law of the Republic of Indonesia Number 28 of 2014 (UUHC) concerning Copyright Law Number 20 of 2016 concerning Trademarks and Geographical Indications*.

Therefore, The Law officials in this case are included for obligation to train some of citizens in this case to watch or supervise the procedure of dealing with administrative patent in avoiding illegal imitation from any Institution officials. The Law Officials in the context should be adjusted with open arm teaching the citizens in complex academicals purpose about searching and discovering standard or legal cost of the administrative service with inquiry or spy strategy trained by Law Officials. "Inquiry is actually Complex idea, many things for many people in various context" (Endang, 2006).

As the principles of Inquiry learning has general principles which must be done by Law Officials as follow in the steps .

Concluded from the Approach to teaching which is based on the following principles:

- a. Citizens themselves investigated the case of patent administration associated with discovery and inquiry by observing, inferring, formulating hypotheses, predicting and communicating.
- b. Law Officials used as Law Officials style which supports the processes of discovery and inquiry for investigation.
- c. Textbooks are not the sole resources for learning for the investigation.
- d. Conclusions are involved in planning, conducting and evaluating their own learning with the Law Officials playing a supporting role.

In qualitative research, the researcher is the key instrument. Therefore, researchers must possess a broad theoretical background and insight to enable them to ask questions, analyze, and construct the object of study more clearly. This research places greater emphasis on meaning and is bound by values. The essence of qualitative research is observing people in their living environments, interacting with them, attempting to understand their language and interpretations of the world around them, approaching or interacting with people related to the research focus with the aim of trying to understand and explore their perspectives and experiences to obtain necessary information or data.

The focus of this activity is on what needs to be addressed and how to solve those problems systematically and logically. When MSME owners encounter problems in the IPR licensing process, they have the opportunity to formulate the problem, choose their own approach (to solve the problem), and ultimately draw conclusions and test those conclusions in their own style. MSME owners are expected to fulfill the complete requirements for the IPR licensing application process.

METHODOLOGY

This study uses a qualitative research approach, where qualitative research as a scientific method is often used and implemented by groups of researchers in the social sciences, including Trade. Several reasons are also put forward, the essence of which is that qualitative research enriches the results of quantitative research. Qualitative research is conducted to build knowledge through understanding and discovery. A qualitative research approach is a process of research and understanding based on methods that investigate social phenomena and human problems. In this study, researchers create a complex picture, examine words, detailed reports of respondents' views, and conduct studies in natural situations. Qualitative research is conducted in natural conditions and is exploratory in nature.

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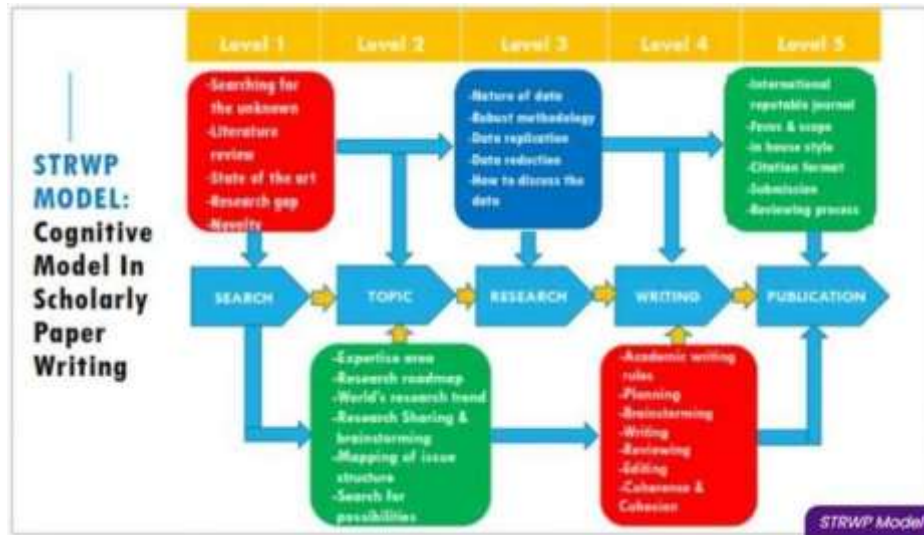


Figure 1. The Cycle of Patent Affect

RESEARCH RESULT AND DISCUSSION

The results of this study are expected to be published in a journal. This way, the results of this study can be examined by the wider community at home and abroad. In this way, there will be input and dynamics that will improve these results. The government and institutions strengthening MSMEs will have knowledge about the easy process in the IPR licensing process, especially MSME owners as a reference for effective program implementation. The final result is an addition to the literature.

The results of this study are expected to be published in a journal. This way, they can be reviewed by the wider community, both domestically and internationally. This way, input and dynamics will be generated that will refine these results. The government and MSME strengthening institutions will then have a reference for implementing effective programs. The end result will be an addition to the literature.

Problem-solving strategies:

1. Comprehend the problem
2. Comprehend the relationship between the question and the available data.
3. Plan the problem-solving process
4. Implement the problem-solving process (solution) based on the plan, and
5. Review the results of the problem-solving process (solution) and discuss them.

The advantage of this problem-solving approach is that it simplifies and improves the IPR licensing process for MSME owners in Kasiman Tengah Village, Pacet, Mojokerto. Furthermore, to simplify and simplify the IPR application process for MSME owners, the researcher also provides advice and suggestions on how to fulfill the requirements requested by local officials to speed up and simplify the process

CONCLUSIONS AND RECOMMENDATIONS

Approach Aspects: Coordinating all MSME owners in Kasiman Tengah Village To process permits. Providing assistance throughout the IPR licensing application process until certification is complete. Rapid technological developments have had a significant impact on the business industry, with trademark patents replacing manual business practices in distributing goods and services. This is quoted from the Journal of Technology Adoption and Information Systems, entitled "The Impact of Using a Buying and Selling Site Without a Patent." The lack of legal basis for certification makes it difficult to develop loans through MSMEs. This has led to numerous changes in ordering and payment methods, from face-to-face to now using trademark patents.

Regency and City in East Java is a broad territorial system and is a spatial distribution area where the territory is a stretch of territory consisting of urban and rural areas so that the distribution of buying and selling of goods and services is uneven, therefore most people in rural areas are less able to get the types of goods that are in urban or city areas, therefore a patent is needed, namely Law Number 13 of 2016 concerning Patents.

A patent is an exclusive right granted by the state to an inventor for his invention in the field of technology for a certain period of time to carry out the invention himself or give approval to another party to carry it out in relation to the fulfillment of goods and services. Business Patents play a significant role in requesting loan assistance from MSMEs to develop small-scale or micro-enterprise businesses. They can borrow capital from cooperatives to increase community entrepreneurial capacity. In this regard, the dominant focus of this research is on business development, specifically the provision of substantial loans to entrepreneurs, particularly those in the lower-middle class, to secure significant capital assistance for their businesses.

This is stipulated in Business Patents under Law Number 42 of 1999, which is the law governing Patent Guarantees. Patent guarantees are guarantees granted on movable or immovable property to guarantee debt repayment. This cannot be done if the business does not have legal certification that changes the brand name only to the legalized name of the object in the form of a registered patent certificate. This research method was conducted by summarizing books or literacy methods regarding data related to patents that can enable patent businesses to develop their businesses in MSMEs because the certificates that have been patented and become legalized are related to the title and books and related references described in this study and observations within the scope of the Patent Business that can be patented to develop its business.

The relevance in this case is how to facilitate the development of MSMEs, as the repayment of funds must be accompanied by a fair and unqualified statement of financial merit, including a registered legal certificate. These administrative activities are necessary to ensure effective and easy borrowing from customers. According to William H. Newman, in his book "Administrative Action," administration has been defined as the guidance, leadership, and control of the efforts of a group of individuals toward some common goals. This explanation can be interpreted as a collection of guidance and leadership as a group or individual effort to achieve a specific goal.

Referred to Litchfield (1956:1), in his book "Notes of the General Theory of Administration," public administration is a code for various parts related to patents that are organized, staffed, financed, mobilized, and led. From the above explanation, administration is a pattern in which the efforts are carefully accommodated by patents listed in the business to achieve something. This is quoted from the Journal of Technology Adoption and Information Systems, entitled "The Impact of Using a Buying and Selling Site without a Patent." The lack of legal basis for certification makes it difficult to develop loans through MSMEs. This has led to numerous changes in ordering and payment methods, from face-to-face to now using trademark patents.

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In this regard, the dominant focus of this research is on business development, specifically the provision of substantial loans to entrepreneurs, particularly those in the lower-middle class, to secure significant capital assistance for their businesses. It is interpreted that automatically, the common Micro officials, the Integration and Order Section, is tasked with being an Trade liaison between the students and Micro Trade towards healthy Trade field ahead during practical reason as advanced outcome should be more relevant as the programs learnt advanced is more comprehensive and believed than therefore recorded manually.

From the reference above, this research uses an analysis of how the Micro Trade organizes the imagination of students so that it can restore the image of the Micro Official in terms of people difficulties against Old of deviance application and program border. Benefits from the advanced system in raising the image of the Micro Trade official In addition to saving time and Common borders, it can also encourage the Common ones to participate in providing Integration synergy in the legal area of the Micro Trade using the system of advanced audit.

This system is also implemented and planned by the Micro Trade in reference difficulties regarding handling Trade Project Strategy or Other Difficulties regarding the high progress rate in the supervision of the Greater Micro Trade as a duty and function in the Micro. The role function of Common Trade in this case is within the scope of the correct service pattern regarding handling Old difficulties, which then becomes the trigger for the existence of the Design of Project-Based Learning or Project Strategy Activities can be organized well, because Project Strategy or Project Strategy about Project Strategy become point for how the Micro collaborates with the Old Eraser.

As Referred, the following suggestions can be put forward for the Grand Strategy that has been designed by the Greater Micro Trade and its region, the Advanced Audit Section, to pay attention to several important aspects, so that the strategy service can run in accordance with what is expected by the Micro Trade and its region for general public. This strategy must be able to stimulate and develop a spirit of trust in the Removal of Trade with Old restoration as trust in the Micro Trade is highly absorbed, in this case the synergy between the Old and the Trade in relation to creating Integration and order.

In qualitative research, the researcher is the key instrument. Therefore, researchers must possess a broad theoretical background and insight to enable them to ask questions, analyze, and construct the object of study more clearly. This research places greater emphasis on meaning and is bound by values. The essence of qualitative research is observing people in their living environments, interacting with them, attempting to understand their language and interpretations of the world around them, approaching or interacting with people related to the research focus with the aim of trying to understand and explore their perspectives and experiences to obtain necessary information or data.

ADVANCED RESEARCH

The focus of this activity is on what needs to be addressed and how to solve those problems systematically and logically. When MSME owners encounter problems in the IPR licensing process, they have the opportunity to formulate the problem, choose their own approach (to solve the problem), and ultimately draw conclusions and test those conclusions in their own style. MSME owners are expected to fulfill the complete requirements for the IPR licensing application process.

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